



PART I: PUBLIC-PRIVATE DIALOGUE

10:00 – 10:15

Grand Opening of the Forum
Welcoming Remarks

Gennadiy Chyzyhkov, President of the Ukrainian Chamber of Commerce and Industry
Mykhailo Fedorov, Vice-Prime-Minister of Ukraine – Minister of Digital Transformation
Nicole Ruder, Director of the Swiss Cooperation Office in Ukraine
Manal Fouani, UNDP Deputy Resident Representative to Ukraine

10:15 – 11:15



I Panel Discussion

"National SME Development Strategy"
"Digitalization"
"Integration with the EU"

Moderator: Oksana Horbach

Valeriya Ionan, Deputy Minister for EU Integration at the Ministry of Digital Transformation of Ukraine
Gregory Tsouris, Policy Officer of the EU Support Group for Ukraine in charge of Digital and Innovation Issues
Christopher Abrams, Director of the Economic Growth Office of the Mission of the USAID to Ukraine and Belarus
Armin Hofmann, Programme Director of "Utilization and Implementation of the Association Agreement between the EU and Ukraine in the field of trade / EU4Business: SME Competitiveness and Internationalization" project, GIZ
Daniel Quadbeck, Senior Policy Analyst and Head of Unit, OECD Eurasia Division in Ukraine

PART II: SUPPORT INFRASTRUCTURE FOR MSMEs IN UKRAINE

11:30 – 13:00



II Presentation panel

Format: presentation up to 5 minutes
"National and international projects and programs to support MSMEs"
"National Infrastructure for Entrepreneurship Development"
"Access to finance"
"Support for young entrepreneurs"
"Business internationalization with the EU"

Technical Assistance Projects

- EU Programs for SME development, EEN (Enterprise Europe Network) & EYE (Erasmus for Young Entrepreneurs)
- USAID Program "Competitive Economy of Ukraine"
- Business Information Support Centers Network
- EU4Business: SME Competitiveness and Internationalization, GIZ
- Senior Expert Service (SES)
- GIZ - Project Consulting of enterprises in the field of energy efficiency
- GIZ - Project «Advisory Services for Energy Efficiency in Companies»
- Fit for Partnership with Germany GIZ
- East SME Support Programs, UNDP

National Initiatives

- National project for SME development DIIA.Business
- Entrepreneurship and Export Development Office
- Innovations Support, SFII
- International Markets, Ukrainian CCI
- Ukrainian Startup Fund
- Factoring hub

Access to Finances

- EIB - The European Investment Bank
- EBRD - The European Bank for Reconstruction and Development
- Business Development Fund
- Oschadbank

PART III: PANEL DISCUSSIONS

14:00 – 15:00

Panel discussion "SDG-Entrepreneurship and Impact Investing: Zooming to Ukraine"

Moderator: Funda Suzer, Impact Investing Portfolio Lead, UNDP Istanbul International Center for Private Sector in Development (IICPSD)

Panellists:

Melis Aslan, Research Analyst of UNDP IICPSD
Cem Baytok, Managing Partner, idacapital
Umut Gokcen Yilmaz, CEO, Agrio Finans
Yuliya Savostina, CEO, Made in Ukraine

Panel discussion "Sustainable Business Models for MSMEs"

Moderator: Galyna Yanyshivska, CMO, LvBS

Panellists:

Yaryna Bakhovska, co-founder of the architectural company COSMOS in Architecture & Hospitality lab
Taras Fito, Co-founder, MasloTOM
Larysa Nemesh, CEO, Peremoga.Space
Andrii Levytskyi, Founder, Social Enterprise WoodLuck

Panel discussion "Women in Sustainable Business: Standards Driving Changes"

Moderator: Yuliya Zayika, President, League of Business and Professional Women of Ukraine

Panellists:

Svitlana Haidaichuk, Owner, Vavilon Furniture Factory
Tetiana Galanina, Owner, Chocolate Aesthetic Center
Andjelica Kobeleva-Lyskova, Owner, PROSTIR Real Estate Agency – BPW Europe Representative

15:30 - 16:30

Panel discussion "Socially Responsible Business for Community Development"

Moderator: Oleksandr Pechalin, COB, STINA Entrepreneurs Union

Panellists:

Serhiy Moldakhovskiy, Marketing Director, RIA Media Corporation
Olena Danilova, COB, Podilsk Community Foundation
Oleg Gorobets, CEO, RIA Media Corporation
Tetiana Volochai, Director of the Charitable Foundation "MHP to Community"
Nicolaj Sonderbye, Senior Democracy and Human Rights Advisor, UNDP

Panel discussion "EU Green Deal: Guidelines for MSMEs"

Moderator: Oleksandr Sushchenko, Team Leader, Environment, UNDP

Panellists:

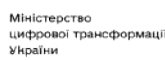
Siiri Tiivits-Puttonen, Green and Sustainable, BPW Europe
Andriy Symka, Supply Chain Manager, Nestle
Anastasiia Bilych, Head of Marketing Department, Arnika Group
Andrii Andrushevych, Resource and Analysis Centre "Society and Environment"

Panel discussion "The Role of Associations and Organizations of Business Representatives in the Entrepreneurship Development"

Moderator: Mykhailo Nepran, Vice-President, Ukrainian CCI

Panellists:

Dimitry Lyapin, Advisor to the President on SME Development and Deregulation
Alfred F. Praus, Member of ICBC Presidium, Founder and President of Ukrainian-Austrian Association
Olena Ayrault, Project Manager, EBA
Vladlen Sysun, Project Coordinator, Strengthening MSME BMOs in Ukraine, UNDP
Nataliya Karpenchuk-Konopatska, President of Women business Chamber of Ukraine



To prevent the spread of the COVID-19, the IV National Forum of SME Development 2021 has a hybrid format, where the participants will be able to connect remotely to all discussion panels, while the speakers and representatives of international programs and diplomatic missions are admitted to the Ukrainian CCI, adhering to the sanitary-hygienic standards.